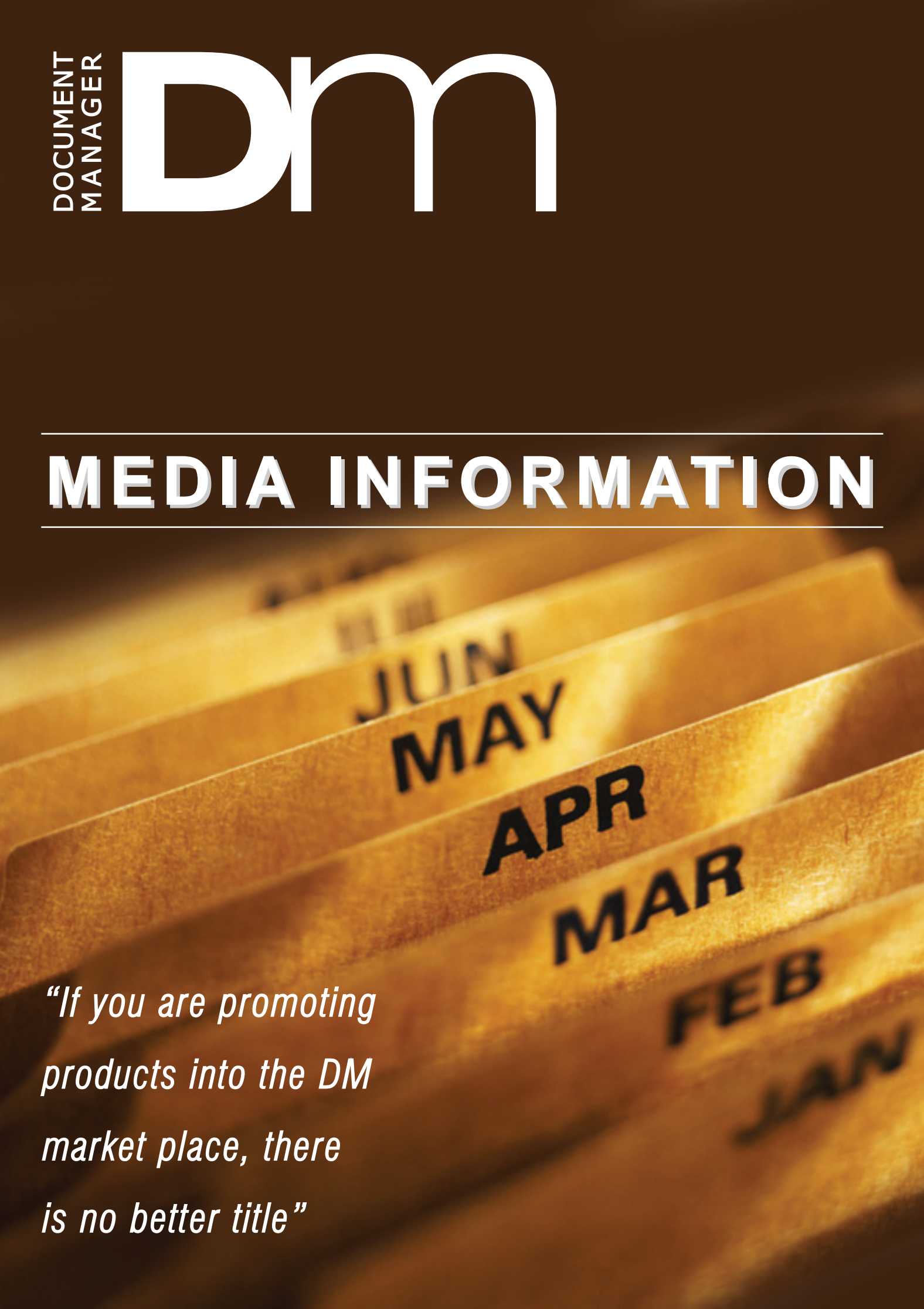


DOCUMENT
MANAGER

Dm

MEDIA INFORMATION



*“If you are promoting
products into the DM
market place, there
is no better title”*

Media Information

MEDIA INFORMATION

DM Magazine is dedicated to addressing the key issues behind successfully implementing document management, content management, workflows and e-business solutions. It is aimed at decision makers throughout the industry, including those of a non-technical background, who need incisive expert information on the following:

- How to implement document management systems
- How to cost-justify the investment
- The different approaches and technologies available
- The best solutions for their needs

Editorial Profile

EDITORIAL PROFILE

Document Management is evolving at a faster rate than at any time since the beginning of the digital age. The industry has become extraordinarily diverse, from Electronic Bill Presentment & Payment to Content Management, from e-mail archives to digital signatures. New technologies are developing which are making DM one of the key enablers of the e-business age.

DM is no longer just about scanning and managing paper documents (though we all know the paperless office is still a distant ideal!); more and more DM implementations involve electronic records, and of course web-enabled business has changed the way we all see 'documents'.

DM Magazine is right at the forefront of reporting on these new business issues and the new solutions that go along with them, eg. forthcoming features will cover emerging technologies such as web content management and colour imaging.

Our regular readers know that we offer the only best coverage of managing documents (in all its forms). This includes:

“If you are promoting products into the DM market place, there is no better title”

Product & Industry News

What's happening within the industry, as it happens, both in the UK and internationally

Product Reviews

A detailed look at the latest hardware and software products from every sector of the document management market

Market Trends

We track new developments and assess their implications for business

Management View

How to exploit document management more effectively
Standards and legal issues

User Profiles

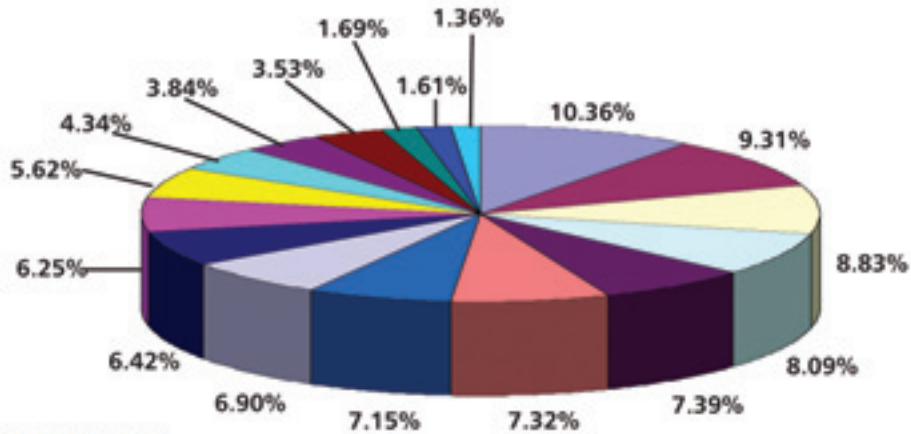
In-depth case studies examining how document management systems are being used across the breadth of industry

www.document-manager.com

Readership Profile

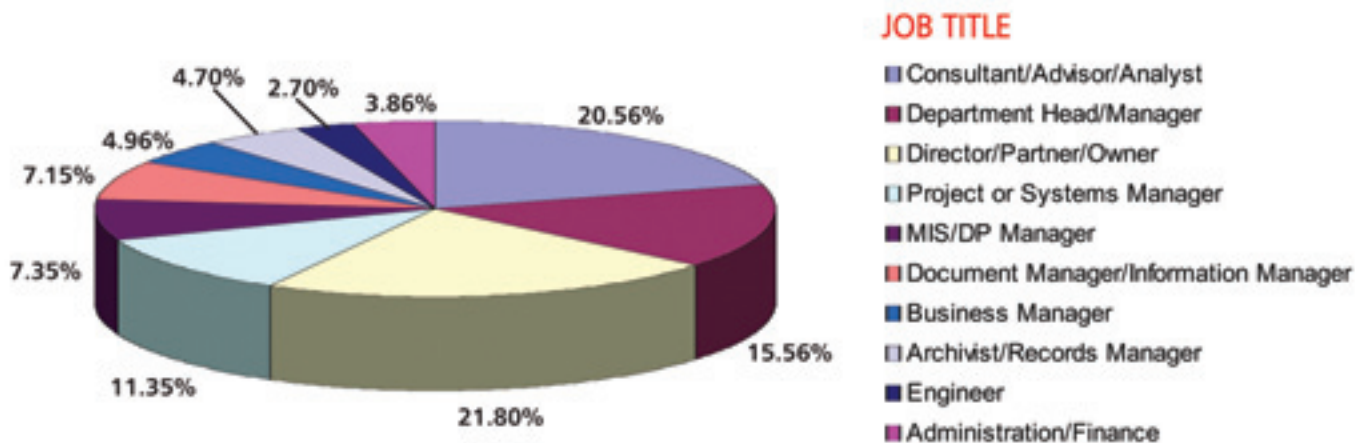
READERSHIP PROFILE

Document Manager circulates 10,000 copies per issue. The magazine is mailed to registered readers and subscribers, and distributed at all the major industry events



ORGANISATION TYPE

- Banking/Finance
- Insurance
- VAR/System Integrator
- Local/Central Government
- Education
- Manufacturer (non Computer)
- Transportation
- Other
- Consultancy
- Engineering Services
- Retail
- Utilities
- Local Authority
- Media/Publishing
- Pharmaceutical
- Construction/Architectural
- MoD Projects



JOB TITLE

- Consultant/Advisor/Analyst
- Department Head/Manager
- Director/Partner/Owner
- Project or Systems Manager
- MIS/DP Manager
- Document Manager/Information Manager
- Business Manager
- Archivist/Records Manager
- Engineer
- Administration/Finance

Circulation

CIRCULATION

Document Manager is circulated six times a year to 10,000 professionals responsible for the purchasing and implementing of document management, knowledge management workflows and e-business solutions.

www.document-manager.com

Rates

ADVERTISING RATES

Double page £3200	Single page £1850	Half page £1000	Premium for cover position 40 %	Agency comm 10%
----------------------	----------------------	--------------------	------------------------------------	--------------------

Other sizes only available by special arrangement
Price discounts for multiple insertions available on application

INSERTS UP TO 10G - COST PER 1,000

Loose
£200 per 1000 for exclusivity
£150 per 1000 non exclusive

Bound-in
£240 per 1000 for exclusivity
£190 per 1000 non exclusive

ELECTRONIC NEWSLETTER

Main sponsorship (50-100 words, link and banner)
£800

Standard sponsorship (50-100 words plus link)
£500

DATABASE RENTAL

Mail or email prospects on the Document Manager database. Select prospects by job title, size of organisation, annual expenditure on DM products or by any other field shown on the Document Manager reader registration form

Direct mail £175 per 1000 names	Email broadcast £275 per 1000 names
------------------------------------	--

PRODUCT REVIEWS

£1,500, plus PDF of review

COVER MOUNTED CDS OR OTHER ITEMS (MINIMUM 5000)

Up to 10g £265 per 1000.
Over 10g +£2.5/g
CDs must be supplied in plastic wallets

REPRINTS

Material published in Document Manager can be either provided as a PDF or can be printed. Prices on application

WEB SITE ADVERTISING

Banners/skyscrapers
£400 per month

Other advertisements available - prices on application

Please call the Production department on +44 (0) 1689 616 000 before submitting digital copy of any kind in order to ensure system compatibility.

WEB BANNERS

375 x 60 pixels. Files should be provided in gif format or flash with all url's embedded and targets set to _blank (opens new window)

Mechanical Data

ADVERTISEMENT SIZE DEPTH/WIDTH

Double-Page Bleed 307 mm x 440 mm
Double-Page Trim 297 mm x 420 mm
Double-Page Type 287 mm x 400 mm
Single-Page Bleed 307 mm x 220 mm
Single-Page Trim 297 mm x 210 mm
Single-Page Type 287 mm x 200 mm
Half Type 130 mm x 190 mm
Verticle Half 280 mm x 90mm

TECHNICAL REQUIREMENTS:

PDF File	<ul style="list-style-type: none">o High Res 300 dpio Registration Markso 5 mm bleed all around
Tiff	<ul style="list-style-type: none">o High Res 300dpio 5 mm bleed all around
Jpeg	<ul style="list-style-type: none">o High Res 300dpio 5 mm bleed all around

Tel : +44 (0)1689 616 000
Fax : +44 (0)1689 82 66 22

Editorial : david.tyler@btc.co.uk
Sales : lenette.howard@btc.co.uk

