



PRESS RELEASE

Banco do Brasil Win International Award for Operational Efficiency using Hitec's DataStore

DataStore enables Banco do Brasil to improve business processes, effectively manage resources, solve document management challenges and win an award.

Slough, UK 24th January 2012. The implementation of Hitec's DataStore has enabled Banco do Brasil to win the prestigious Prêmio eFinance 2011 Award for the most effective use of Document Management.

Banco do Brasil is the second largest Brazilian and Latin American Bank and one of the oldest financial institutes in the world. The Brazilian government control the Bank and the Bank follows standard international banking practices.

As part of a new European Services Centre and the increasing internationalisation of its banking operations, Banco do Brasil required a solution to increase the operational efficiency of its Representative Offices.

As an existing user of Hitec's DataStore COLD/ERM software for the storage and retrieval of its Back-office reporting, Banco do Brasil chose to extend their Hitec DataStore solution. Marcelo Cavalcante de Oliveira Lima, IT Manager EMEA at Banco do Brasil commented: *"Hitec's detailed knowledge of the international banking sector, coupled with its proven document management experience and appreciation of our internal challenges, made them a natural choice for this project."*

DataStore has dramatically reduced the risk of operational loss and has allowed Banco Do Brasil to expand its participation in niche retail sectors. The release of manpower from Back-office to Front-office to focus on customer service has been an important part in their centralisation programme, without increasing staff costs. Marco Cavalcante de Oliveira Lima said *"Since its implementation, the DataStore solution has had a positive impact on staff and has helped Banco do Brasil to maintain a competitive edge in the International banking market. We have also had the pleasure of receiving an award from eFinance recognising this to be an outstanding Document Management Solution."*

[Click to view the full Case Study](#)

About Banco do Brasil

Banco do Brasil S.A. (Bank of Brazil) is the second largest Brazilian and Latin American bank and one of the oldest financial institutions in the world. Since it is one of the four most-profitable Brazilian banks, Banco do Brasil holds a strong leadership position in retail banking. Banco do Brasil operating internationally with their head quarters in Brazil. The Brazilian government control the Bank and the Bank management follows standard international banking practices and has a strong international

presence in over twenty-four countries. The Bank has a solid presence in, Africa, Asia, Europe, Middle-East and USA & Canada.

About DataStore

DataStore is a comprehensive Enterprise Content and Document Management (ECM/EDM) platform that delivers end-to-end control of all content across an organisation- regardless of its original form. With many organisations struggling with content chaos, DataStoreDSX collates documents, text files, images, word documents, emails, print streams and spreadsheet content into a single, secure repository. This instantly makes documents manageable and significantly improves accessibility, retrieval and compliance. DataStore also consists of a range of components that can be implemented as an integrated solution or as a point solution to address specific business challenges.

Find out more <http://www.hiteclabs.com/dsx>

About Hitec

For 20 years Hitec has been helping Customers in the Financial, Public and Private sectors to address some of their most pressing business and operational challenges. Hitec develops, customises and delivers solutions that help organisations of all sizes to reduce cost, improve efficiency, reduce risk and protect their reputations. Its solutions span enterprise content, document management and risk and compliance management. Hitec helps companies enhance their business effectiveness and drive the organisational efficiencies they need in this highly competitive and tough economic environment. Hitec creates close and long-lasting customer relationships which start with building a deep understanding of the client's business, followed by an implementation process that ensures tight and seamless integration with existing systems. In addition to regional offices, Hitec have appointed a global network of authorised and fully trained Business Partners, who market, implement and support solutions around the world.

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